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CH PRODUCTS ANNOUNCES NEW WEBSITE

Redesigned Web Presence Includes Social Media and New Product focus

Vista, CA – CH Products, a leading manufacturer of industrial joysticks, announces a completely redesigned global website focusing on industrial and customizable controllers, has launched their new website at www.chproducts.com.

This website update is a result of several new products expected to be released in the second quarter of 2012, while mirroring the layout and design of their parent company's site, APEM Components (www.apem.com). "We are very excited about the launch of our new website, as it allows our customers to navigate through our extensive portfolio of products with ease", says Debby McDowell, Sales and Marketing Manager for CH Products. "CH Products has several new products under development, as well as the launch of our new VM Desktop this month. What better way to announce a new product line than with a new face to showcase them!"

In addition to extensive information on the entire CH Product line, the site now includes access to their social media sites, making information on the latest industry news and trends and media coverage available.

About CH Products

CH Products is a leading manufacturer of Industrial joysticks and Hall effect control devices including fingertip joysticks, industrial trackballs and handgrip controllers. Joysticks from CH Products are used around the globe in many applications including: camera controls, medical instrumentation, agricultural vehicles, mining machinery, military robots, industrial automation, electric wheelchairs, material handling equipment, military simulation and consumer entertainment.